

Integral Privacy Notice

The Secretary of Economy, located at #189 Pachuca Street, in the Cuauhtémoc demarcation, Mexico, postal code 06140, in Mexico City, is the obligated entity responsible for the use, processing, and protection of personal data collected through the registration you complete electronically; observing the principles of legality, purpose, loyalty, consent, quality, proportionality, information, and responsibility provided for in the General Law on the Protection of Personal Data Held by Obligated Subjects (LGPDPPSO), and other applicable regulations. Therefore, the following policies based on current regulations applicable to the protection of personal data are disclosed.

Object

This Privacy Notice explains how personal data collected in the SE's systems is processed and protected, assuring you that the data will be stored on secure platforms and processed in accordance with the provisions of Articles 3, sections I, II, III, IX, XI, XX, XXVIII, and XXXIII, 4, 6, 16, 17, 18, 25, 26, 27, and 28 of the General Law on the Protection of Personal Data Held by Obligated Subjects.

Finality of personal data

We will use the personal data that we collect for the following purposes, which are necessary within the activities of the STS Forum:

- To verify and confirm your identity, as well as the authenticity of the information you provide us, in order to have a record that allows us to accurately identify who participates in the Forum.
- To maintain a historical database for statistical purposes.
- ____

Personal data collected

In order to carry out the purposes described in this Privacy Notice and in accordance with the procedure or service to be performed, the following personal data will be used, including but not limited to:

- Personal identification data: full name, telephone number (mobile), email address, nationality, gender.
- Professional and employment information.
- ____

The requested data does not correspond to that established as sensitive, therefore authorization from the owner is not required, in accordance with articles 3, section X, 7, and 21 of the LGPDPPSO. If you do not want your personal data to be used for these

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purposes, you must express your desire to the contrary when submitting your registration request.

Use of Cookies

stsforumlatam.mx uses cookies to help obtain information that allows us to improve the user experience and provide a better service. These cookies can be deleted at any time by accessing the settings preferences of the browser in use.

Transfer of personal data

Your personal data will not be transferred, disclosed, or distributed, except for the purposes indicated in the privacy notices, as well as in accordance with the provisions of Article 22 of the LGPDPPSO or in the event that you have given your express consent in writing or by a similar means of authentication. Only the data subject, their legal representatives, and authorized public servants will have access to this information.

ARCO Rights Exercise

You have the right to know what personal data you have provided us with, what we use it for, and the conditions of use (Access). Likewise, you have the right to request the correction of your personal information when it is incomplete, inaccurate, inadequate, or excessive (Rectification); to have it removed from our records or databases when you consider that its processing contravenes the provisions of the law or because it is no longer necessary for the fulfillment of the purpose or purposes of said database (Cancellation); as well as to oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

Likewise, you may exercise your rights of access, rectification, cancellation, or opposition (ARCO rights) to the processing of your personal data by sending a letter to the Transparency Unit of the Secretary of Economy #189 Pachuca Street, in the Cuauhtémoc demarcation, Mexico, postal code 06140, in Mexico City, Telephone (55) 57299100, extension ____, email unidadtransparencia@economia.gob.mx.

Privacy Notice Changes

Due to new legal requirements, new administrative or other provisions, Privacy Notices may be modified, changed, or updated. In this regard, the SE undertakes to keep you informed of any changes that may occur through its website.

Notwithstanding the foregoing, each of the Administrative Units under the SE will make a specific Privacy Notice available to you, depending on the nature of the procedure or service in question.